

July 4, 2012

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Below is the list of publications and speeches I have made on gender differences in the brain, the biological talents of both women and men, the effects on business as women enter the paid labor force in cultures around the world, and how to use these data to improve understanding and effectiveness at work. (Please see my full CV for all speeches at: helenfisher.com)

Recent speeches on gender and women in the paid labor force were at: (see below for full list)

The Economist
The G20
General Electric
KPMG
Bank of America
The World Economic Forum, Davos
The International Monetary Fund
USA Today/Gannet executives
American Express
Merrill Lynch
Harvard Kennedy School of Government
Johnson & Johnson
American Society of Newspaper Editors
American Press Institute
Arthur Andersen
Salomon Smith Barney
Fortune Magazine
92 Street Y, NYC
Leo Burnett
American Museum of Natural History, NYC
New York Academy of Sciences,
The Smithsonian Institution, Washington D.C.

These and other speeches (listed below) stem from my book: THE FIRST SEX: The Natural Talents of Women and How They are Changing the World (Random House 1999; Ballantine Books 2000). This has been published in 13 foreign languages and was selected as a "Notable book of 1999" by the New York Times Book Review.

My motto is: "Men and women are like two feet; they need each other to get ahead." In short, I am not a standard feminist, but an anthropologist who looks at the science behind gender differences in the brain. I maintain that the male and female brain evolved in tandem. But due to millions of years of doing

different jobs, the sexes evolved some different skills; and as we learn to use women (and men) more effectively in the office, we can improve the bottom line.

My PUBLICATIONS on this topic:

2009:

The Female Mind: Biology of the 21st century woman. In *The Edge of Change: Women in the Twenty-First-Century Press*. JO Nicholson, PJ Creedon, WS Lloyd and PJ Johnson (Ed.) pp 27-41

2003:

“A Century for Women?” *New Scientist* 178#2396:53.

1999:

The First Sex: The Natural Talents of Women and How they are changing the World. *Network: The United Nations Women’s Newsletter*. 3#2:4 (September)

1999:

THE FIRST SEX: THE NATURAL TALENTS OF WOMEN AND HOW THEY ARE CHANGING THE WORLD. Random House 1999/ Ballantine Books 2000.

Also published in:

Patmos Verlag (Germany)

Soshisha (Japan)

Random House (Australia /New Zealand)

Prophet Press (Taiwan)

Thinking Tree Publishing (Korea)

RED (Italy)

Liaoning People’s Publishing House (China)

Contact Publishers (The Netherlands)

Taurus (Spanish world rights)

Editorial Presenca (Portugal)

Wydawnictwo Jacek Santorski and Co. (Poland)

Aryeh Nir (Israel)

Alfa-Narodna Knjiga (Serbia)

Selected as “Notable book of 1999” by the *New York Times Book Review*

1990

"Women in Business" *Entrepreneurial Woman*, May-June issue.

BUSINESS/ACADEMIC/PUBLIC LECTURES on gender differences in the brain and working women:

2012: The Female Mind: Keynote, General Electric, Fairfield, CT, May 8th,

2012: Business Chemistry, AkzoNobel, Shanghai, China, April 23.

2012: She Thinks / He Thinks. Keynote for: KPMG/Blue Cross/CSX Corp, Jacksonville Women’s Leadership Forum, Feb 16, Jacksonville, Florida, Feb 15

2012: She Thinks / He Thinks. Keynote for Bank of America/Merrill Lynch, Feb 7th, NYC

2011: The Female Mind. Keynote: Women in Leadership Conference, AkzoNobel, Chicago May 3

2011: Female Think/Male Think. American Express. New York March 21

2011: Female Think/Male Think. USA Today/Gannet executives, Washington DC,

March 11

- 2011: The Female Mind. International Monetary Fund, Washington DC, March 8
- 2010: The Female Mind. Bank of America, London, October 5.
- 2010: The Female Mind. Bank of America, Charlotte, NC, Sept 21th
- 2010: The First Sex: The Natural Talents of Women. keynote, AkzoNobel, Amsterdam, June 16.
- 2010: The First Sex: the natural talents of women and how they are changing the world. Bank of America, New York City, Feb 10th
- 2008: The Female Mind, Merrill Lynch. Nov 3. NYC
- 2008: The Female Mind. for symposium: Female Trouble. Burda Media Group, Munich, Germany July 21.
- 2008: The Female Mind. Women Financial Advisor Training Symposium, Merrill Lynch. June 10. NYC
- 2008: The Female Mind. Harvard Kennedy School of Government, Cambridge May 2
- 2008: The Female Mind. Merrill Lynch, Feb 7th
- 2008: Female/Male Mind: Capitalizing on the Male and Female Minds to Grow the Bottom Line. World Economic Forum, Davos, Switzerland, Jan 25th
- 2007: The Female Mind: School of Management; Ben-Gurion University Israel, May 9
- 2007: The Female Mind: keynote at conference: BUZZ, retreat for executive women. Orange County, CA March 20.
- 2006: The Female Mind: Merrill Lynch, Symposium on Women as Leaders. New York, Sept 13
- 2005: Female Mind/Male Mind: The natural talents of women and men and how they view love and work. New York State Association of Independent Schools, Mohonk, NY (Nov 3)
- 2005: The Female Mind: The Natural Talents of Women and How They Are Changing the World. Vlerick Leuven Gent Management School, Gent, Belgium (Oct 19)
- 2005: The Natural Talents of Women (and Men) and How Women are Changing the World. YWCA Women's Leadership Conference, Tuscon, AZ (Oct 14)
- 2005: The Female Mind: The natural talents of women and how they are changing the world Northern Virginia Community College (April 12).
- 2005: The Female Mind/: The natural talents of women and how they are changing the world at Women's leadership Initiative. Johnson & Johnson. (April 7).
- 2004: The Natural Leadership Talents of Women, Keynote for symposium: Women in Leadership Summit, Linkage, Boston, MA (Nov 15)
- 2004: Female Mind/Male Mind: The natural talents of women and men and how they contribute, complement and conflict in today's changing office world. (Four speeches) for National Starch and Chemical Company, NJ. (Jan 28; March 15; April 14; May 20)
- 2004: The Female Mind: It's Power; It's Impact. Keynote: The Women's Center's Annual Leadership Conference, Washington DC, March 20)
- 2003: Twenty-first Century Women: (Panel Discussion) for The Corporate State: a Women's CEO and Senior Management Summit. NYC Sept 17th.
- 2003: Women in the Newsroom. Newspaper Association of America. April 28, Seattle,
- 2003: Women in the Newsroom. American Society of Newspaper Editors, April 9, New Orleans
- 2003: Women in the Newsroom. Senior Executives Retreat: Reflective Leadership for Complex Times. American Press Institute, Reston VA. April 1.
- 2002: The Natural Talents of Women and How They are Changing the World, Keynote

- for the American Press Institute. Conference on: "Women in Newsroom Leadership" Sept. 26, Washington DC
- 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: National Automobile Dealers Association, May 11
- 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Leadership By Design Summit: Arthur Andersen May 1
- 2001: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Lebanthal and Co., New York City, Feb 26.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Conference on Women. Yamaguchi Prefecture, Japan Oct 22
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Conference on Women. Belmont Business School. Nashville TN Oct. 19.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: First Annual Conference on Women. Salomon Smith Barney. Bermuda Oct 1.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: "Celebrating Millennium Women" for Virginia Slims/Leo Burnett June 20.
- 2000: The Female Mind: The Natural Talents of Women and How They are Changing the World. Keynote: New York Women in Communications, annual meeting, May 23.
- 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women's Financial Services. April 24, Albuquerque, NM.
- 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women's Financial Services. April 13. Salt Lake City, Utah.
- 2000: The Natural Talents of Women and How They are Changing the World. Keynote for business conference for women. Hosted by : First Security Bank/Women's Financial Services. April 14, Boise, Idaho
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. New Canaan Branch of the American Association of University Women. April 6
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Our Global Society. Jacob K. Javits Convention Center, NYC, April 2.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote at Future Focus 2000: The New York Home Textiles Show. At the Fashion Institute of Technology. NYC March 7.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World Wired to Win: Women in the New millennium, conference at the Columbia Business School, NYC. Feb 18.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Policy Institute, The Association of Junior Leagues International, Inc. Jan. 21.
- 2000: The First Sex: The Natural Talents of Women and How They are Changing the World. The Sokol Blosser Women-in-business Leadership Forum. Jan. 13th. NYC

- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. New York Academy of Sciences. Women in Science section. Oct. 14th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for: New Women: New Leadership Summit on the Most Powerful Women in Business. Sponsored by Fortune Magazine. Oct. 19th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote: Staying Healthy Together: State Senator Paula A. Hollinger's 6th Annual Women's Health Conference. Baltimore, Nov. 7th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Healthy Body, Healthy Mind: Choices for Women, NewYork-Presbyterian Hospital- Westchester., Keynote, Oct. 28th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Just For Me...A Conference for Mid-Life women. Atlantic County Board Of Agriculture Keynote, Oct. 16th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. International Women's Forum annual meeting. Oct. 13th.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. The Committee of 200: Keynote at annual business convention, Phoenix, Oct.7
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World 92 Street Y, NYC NY., June.
- 1999: Does Gender Matter? Keynote for conference sponsored by Women of Orange County, CA., June.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for conference sponsored by Brookwood Companies Inc. (Textiles), June
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Keynote for conference sponsored by Cigna Insurance Co. , June.
- 1999: The First Sex: The Natural Talents of Women and How They are Changing the World. Significant Women: Making a Difference. Sponsored by Bank of America, April 27.
- 1998: Viva La Difference: Gender Differences in the 21st Century Keynote for Leo Burnett U.S.A; corporate headquarters, Chicago: Nov. 4th.
- 1996: Gender Differences and their impact on the 21st century business community. National Association of Convenience Stores Leadership Conference. Palm Springs, Feb.
- 1995 September: Evolution of Gender Differences in the Brain and Behavior sponsored by Discovery Cruises/Tours of The American Museum of Natural History, NYC.
- 1995 Gender Differences and the Educational Process Greenwich Country Day School, Greenwich, CT, May
- 1995 "Gender Differences" and "Human Sexuality" Two speeches for The Carl Jung Institute of Chicago and R.R. Donnelley & Sons, Inc., May
- 1995 May "Sexual Legacies: How ancient gender differences affect our lives." American Museum of Natural History, NYC
- 1995 March "Gender Differences" and "Human Sexuality" Two speeches for The Carl Jung Institute of Chicago and R.R. Donnelley & Sons, Inc.
- 1995 March "Women in Business; Origins and Future" Keynote speech; National Conference for Women in Business, American Women's Economic Development

- Corporation.
- 1994 November "Women, Men, Sex and Power: Life in the 21st Century, Greater New York Dental Meeting
- 1994 November "Women, Men, Sex and Power: Life in the 21st Century" Voices: Contemporary Lecture Series, Portland, OR.
- 1994 October "The Natural History of Women and Power" The International Women's Forum annual meeting, luncheon speaker, The New York Academy of Sciences,
- 1994 September:
 "The Evolution of Gender Differences" in Indonesia; sponsored by the Discovery Cruises/Tours of The American Museum of Natural History, NYC.
- 1994 July "Women, Men and Contemporary Gender Issues: An Anthropological View of the Corporate Office" The C.G. Jung Institute of Chicago and R.R. Donnelley & Sons, Co. (workshop)
- 1994 May "Women, Men, Sex and Power: Life in the 21st Century, "Chief Executive Organization, NYC
- 1994 April "Women, Men, Sex and Power: Life in the 21st Century, " Key note: The Woman to Woman Expo, Lorain County Community College, Ohio
- 1993 June: "Women, Men and Power" Avon Products Inc; NYC; senior executives
- 1992 December: "Sexual Legacies: How Ancient Gender Differences Affect Our Lives." The Smithsonian Institution, Washington D.C.
- 1991 April: "Women, Men and Power" American Museum of Natural History
- 1990
 "Evolution of Gender Differences in the Brain: Implications for the Ethology of Intimacy" Human Behavior and Evolution Society, Aug. 16.
- 1990 September: "The History and Future of Women in Business" National Association of Female Executives, Leadership Conference, (53 cities via closed circuit TV)
- 1987 February: "Gender Roles in Anthropological Perspective" University of Missouri.
- 1987 January: "Women, Men and Power" Aspen Community and Institute Committee, Aspen, Colorado.

See full CV for all lectures and publications